Online Financial Planning Solutions- Overview, Pricing & Features

	Online Single Goal - Based	Online Basic Financial	Comprehensive Financial
Features	Plan	Planning Solution	Planning Solution
	"Udaan"	"Swabhimaan"	"Saatwan Asmaan"
Data Collection	Only Basic data	Detailed Financial data	Complete Financial data
Financial Plan Writing	No	Yes	Yes
Recommendation & Action Plan	Yes	Yes	Yes
Execution of Plan	Yes	Yes	Yes
Emergency & Risk Planning	Yes	Yes	Yes
Retirement Planning	No	Yes	Yes
Additional No. of Financial Goals	Any 1 of the Goals from below :	Any 2 of the Basic Goals	Any 5 Goals including
	 ✓ Car/Home purchase. 	from below :	Aspiration Goals such as
	✓ Marriage/Higher	✓ Children's Higher	 International Vacations.
	Education.	Education.	✓ Dream Car/Home.
	✓ Business Start Up.	✓ Children's Marriage.	✓ Business Start up.
	✓ Vacations.	✓ Car/Home Purchase.	✓ 2^{nd} Home Purchase.
	✓ Wealth Creation.	✓ Vacation.	✓ Wealth Creation.
Total No. of Goals Covered	2	4	7
Asset Allocation Plan	No	No	Yes
Tax Optimization	Yes	Yes	Along with Tax Planning
Existing Portfolio Review	No	No	Yes
along with Goal-Linkage Restriction on Investment Size		Nil	Nil
	Rs. 20 k p.m / 10 lakhs Lumpsum	Yes	Yes
FREE Online Transaction Platform	Yes		
Access to Financial Planner	First time via phone thereafter	First time as well as ongoing	First time as well as ongoing
	via Whatsapp/ Mail	via Phone / Whatsapp/ Mail	via Phone / Whatsapp/ Mail
Monthly Performance Reports	Yes	Yes	Yes
Portfolio Review Frequency	Yearly	Half - Yearly	Quarterly
First Year Fees (+ 18% GST)	Rs. 2000/-	Rs. 6000/-	Rs. 12,000/-
Renewal Fees (+18% GST)	Rs. 500/-	Rs. 3,000/-	Rs. 6,000/-

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